

Ledbury NDP Steering Group (SG) agenda and actions

Members: Cllr Phillip Howells (PH); Nicola Forde (NF); Ann Lumb (AL)

Consultants: Bill Bloxsome (BB); Carly Tinkler (CT) Samantha Banks, Herefordshire Council (SB); WP = Working Party

Office: Angie Price (the Clerk, AP)

Action colour code: Red = still to do

Meeting 22 – Tuesday, 23rd February 2021	
Present: PH; NF; AL; BB; MB.	
<p>1. Issues and Options Paper V4 – Consultation Issues</p> <p>MB was asked how she envisages using this paper at the first consultation stage (April/May). MB said that there were different ways suitable for use during lockdown. It can be emailed as a Word document or put on the website to fill in online and return (using Google Docs). MB thought about 30% of people would respond online.</p> <p>The Issues paper can also be posted to every household with a questionnaire to return; or delivered/collected by hand to avoid postage costs.</p> <p>MB was also asked if she thought the paper needed simplifying. She thought some aspects needed to be clearer rather than reduced, and the sections separated more; it doesn't need more graphics, in her view.</p> <p>By Reg. 14, physical consultation will probably be possible, using display boards with policies and questions on adjoining boards. If using a team of volunteers to collect data, MB would want to give them training to ensure consistency.</p> <p>MB, BB and CT to be invited to quote for extra work and this will be put to the next WP meeting.</p>	SG
<p>2. Issues and Options Paper V4 – Content and Questions</p> <p>Type of Question: In the discussion, MB explained her preference for 'strongly agree; agree; disagree' or 'yes; no; don't know' responses. She is not a fan of using scales. PH explained why the question on the settlement boundary is leading and has a definite steer for respondents to consider.</p> <p>BB pointed out 2 remaining problems: 1) The strategic requirement to find employment land (7.5 ha. from Heineken leaving 4.5 ha. short) and at the same time meet the need for recreation land. Core Strategy covers 12 ha. employment land but does not mention that it could also be used for sport. There is a further 1.6 ha. on the Deeley site, 1.25 ha. by the auction yard and the Barratt site, all potential employment land. Karl Brace was positive about using the whole area opposite the Full Pitcher roundabout for light industry/tri-services/hotel, with access off the Dymock Road. BB to contact SB for advice on (1).</p> <p>2) Lack of response from football clubs on what they want and from HC officers contacted about the recreation paper.</p> <p>PH has arranged meeting with sports organisations for 3rd or 5th March and invites BB to attend. PH has also asked the Swifts/Ledbury Sport Federation to contact the landowner with offer of several dates for meeting in March.</p>	BB BB & MB

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<p>Question 1: BB and MB to alter preamble and drafting to link employment and sports issues and possibly move section on Recreation within the paper.</p>	
<p>Question 2: SG discussed how we wanted to define the town centre and what the retail traders want. BB to look again at map of town centre and what we want the questions to achieve, as outlined by PH. BB to redraft Question 2, including defining primary and secondary in the background information.</p>	<p>BB & MB</p>
<p>Question 3: SG agreed this question.</p>	
<p>Question 4: Needs to relate to Question 1 (as above). MB asked how we should manage the second part of this question. PH explained the dearth of land for recreation in Ledbury and that different groups (riding for disabled, boxing, volleyball etc) may need land. Question should have preamble: Subject to being able to find space....</p>	<p>BB & MB</p>
<p>Question 5: MB to draft this question in 2 parts, recognising that different age groups have different play facility needs.</p>	<p>MB</p>
<p>Question 6: SG agreed that the question should be amended to refer to 'expanded and integrated health facilities'</p>	<p>MB</p>
<p>Question 7: SG agreed question after discussion about the land north of the station, the problem of increased traffic on Bromyard Road and possible use of the coach park opposite the station for additional parking.</p>	
<p>Question 8: NF to provide feedback on Design Guide to BB asap. Design guide elements will be in different NDP policies on housing, green infrastructure etc. We are not consulting on it until Reg. 14.</p>	<p>NF</p>
<p>Green Infrastructure Section SG agreed that minor changes to Figure 3, the conceptual map, would meet current needs, along with a key to show both the HC and the new zone/corridor descriptions. BB to amend. BB also to update the town green infrastructure map to include all green spaces north of Leadon Way and by the sewage works. NF to resend her map.</p>	<p>BB NF</p>
<p>Questions 9 and 10: The order of these questions should be reversed. Question 9 should have a second part: Are there any</p>	<p>BB & MB</p>

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<p>footpaths/cycleways you feel should be protected or created within the conceptual map?</p> <p>Landscape and Important Views Section BB was planning to use 10 important views here. SG agreed that this section is now not needed in the Issues and Options paper.</p> <p>Settlement Boundary Section SG agreed that the first two maps each needed a key and that the settlement boundary in Option 3 should be clearer, perhaps in red.</p>	<p>BB</p>
<p>3. Next SG Meeting Friday 26th February at 3pm</p>	